

Brad Weinbrum
President

As President of **ABB OPTICAL GROUP**, Brad Weinbrum is responsible for facilitating major acquisitions and integrations, identifying new growth opportunities, and fostering a culture of accountability.

Brad was named President of **ABB OPTICAL GROUP** in 1999, when **ABB OPTICAL** was a \$36 million company. Since then, he has led the team that has increased revenue to more than \$1 billion by successfully managing integrated acquisitions, including mergers with CON-CISE Contact Lens Company in 2007 and the 2016 acquisition of Optical Distributor Group, the company's largest competitor at the time.

Brad continues to drive **ABB OPTICAL** to new heights by broadening the company's position as the premier optical platform while remaining focused on customers and employees. His philosophy is to grow the company in a sustainable way to secure long-term opportunities for the doctors **ABB OPTICAL** serves and the people **ABB OPTICAL** employs. Brad holds his team accountable and credits them for the training, coaching and development that will lead to a brighter future for the **ABB OPTICAL** community and the customers they serve. His passion for customers ensures that his team strives to enhance the customer experience through an ever-evolving business improvement process.

With a passion for community service, Brad also has been instrumental in developing **ABB OPTICAL GROUP**'s community relations programs and philanthropic efforts, demonstrating his commitment to and passion for corporate responsibility and community engagement.

Brad began his career as an entrepreneur in the office supply industry, eventually becoming a corporate leader with U.S. Office Products/Corporate Express, a national publicly held company with more than \$2.4 billion in revenue.

A graduate of the University of Florida with a bachelor's degree in advertising and a minor in business administration, Brad is a Gator 100 inaugural award recipient in honor of his corporate and community leadership. He serves on the University of Florida Alumni Association's board of directors and also is a member of the United Way of Broward County's Tocqueville Society.