



ONE SOURCE MORE POSSIBILITIES

Single-source ordering adds value to your practice and paves the way for growth.

ONE SOURCE MORE VALUE

We're more than a distributor,
we're your partner in business.

Annual contact lens administration costs can add up to over \$12,000 for an average practice. When you consolidate your purchasing and services with ABB, we can help reduce your team's administrative time by taking on tasks and services so you can focus on delivering a greater level of care to your patients' health.

YOUR **SINGLE-SOURCE** DISTRIBUTION PARTNER

As your go-to consultant, ABB Optical Group distribution services gets to know your business, allowing us to offer practice solutions to help you grow.



SINGLE-SOURCE CONVENIENCE TO IMPROVE EFFICIENCIES

One call. One order. One bill.
Consolidating your purchases through us
frees up your staff to focus their time on
providing quality care for your patients.

- » **Simplified Trial Management**
- » **Easy Online Ordering**
- » **Online Live Chat**
- » **Specialty Consultation**

To enhance practice efficiency, we offer one convenient online ordering platform, available 24/7, with live customer service and consultation chat features.



ACCESS & CHOICE TO HELP YOU GROW

We offer the widest portfolio of optical products. And we work with you to tailor solutions for your practice.

- » **All Major Soft Contact Lens Lines**
- » **Extensive Line of Finished Stock Lenses**
- » **State-of-the-Art Lab Services**
- » **Extensive Specialty Contact Lens Portfolio**

Choose how you conduct business through the broadest portfolio of optical products in the industry. We offer over 135,000 SKUs stocked, with access to over 700,000 SKUs.



CONSOLIDATE TO HELP YOUR BUSINESS **GROW.**

In an industry where so many factors are disrupting the way you engage with your patients, ABB is your independent and trusted advisor, consolidating your purchasing and administrative tasks to help:

- » Reduce Costs
- » Increase Revenues
- » Strengthen Business Acumen
- » Enhance Patient Satisfaction
- » Improve Patient Retention



DATA & BUSINESS INSIGHTS TO INFORM YOUR DECISIONS

Make well-informed business decisions with our impartial and comprehensive practice analytics.

- » New Digital Retail Price Monitor
- » Business Review
- » Industry Benchmarking Data Analysis
- » ABB Analyze, powered by GLIMPSE

You cannot improve what you do not measure. We go above and beyond to provide your practice with more statistics than anyone else can offer, allowing you to simply and effectively maximize the dollars that you already have.



ENHANCED SERVICES TO INCREASE PRODUCTIVITY

We provide additional services to help you strengthen your competitive edge and maximize patient retention.

- » Staff Educational Assistance
- » Annual Supply Tools & Training
- » Daily Disposable Tools & Training
- » Consultative Specialty Lens Services
- » Online Patient Ordering Platform

Through fast delivery, you can enhance patient satisfaction by getting products to them where and when they want them. In fact, 40% of our transactions are shipped directly to patients' homes on your behalf. We ship more orders to patients on your behalf than most online retailers. No one else in the industry can compare to our inventory levels and fill rates.

SAVE MONEY. SAVE TIME. GROW WITH ABB OPTICAL GROUP.

INCREASE PRODUCTIVITY & REDUCE COSTS.

At ABB, our consolidated purchasing solutions can help you:

- » Streamline Order Placements
- » Simplify the Process of Receiving and Storing Lenses
- » Optimize Your Record Keeping
- » Reduce Patient Callbacks
- » Lessen the Need for Order Tracking
- » Decrease Return Processing Times
- » Control and Oversee Trial Management
- » Expedite Statement Reconciliation

CONSOLIDATE YOUR PURCHASING WITH ABB OPTICAL GROUP:



57% Up to **57%** Reduction in Administrative Time for Ship-to-Office Orders

\$7,084 Up to **\$7k** in Annual Savings for Ship-to-Office Orders

85% Up to **85%** Reduction in Administrative Time for Ship-to-Patient Orders

\$10,582 Up to **\$10.5k** in Annual Savings for Ship-to-Patient Orders

ABB IS SET TO HELP YOU **SUCCEED:**

ABB Contact Lens

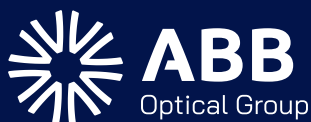
ABB is America's leading authorized distributor of all major soft contact lens manufacturers and the industry's foremost manufacturer of custom soft and gas-permeable contact lenses.

ABB Labs

As a fully-automated digital laboratory 100% dedicated to free-form, we feature multiple fabrication lines, an extensive onsite AR coating lab, and a lens finishing center.

ABB Business Solutions

We go above and beyond, working directly with our partners to provide real-time analytical data and operational solutions to help you attract and retain patients, as well as effectively maximize profits.



800.852.8089
abboptical.com

Contact your ABB representative or visit our website to find out how we can help put your future in focus with single-source distribution and valuable business solutions.